

KROHNE ultrasonic measuring device receives biofuel award

Duisburg, July 7, 2008: The KROHNE UFM 3030 won the prize for "Most advanced flow technology for measuring biofuels" at the ISA ExpoControl 2008 international trade fair. Alternative fuels was one of the most discussed topics at this year's fair in Mexico. Jonathan Fiedler, one of the KROHNE product specialists, gave a well-attended presentation on the topic of "Measuring alternative fuels". Mexico is planning to increase the portion of domestically produced bioethanol when manufacturing automobile gas, thus promoting its own oil industry in the long term.



Gerald Cockrell, President of the ISA, and Leopoldo Gonzalez Ramos, Sales Manager KROHNE Mexico, with the award

The UFM 3030 is a universal 3-beam in-line ultrasonic flowmeter for liquids. It features three measuring paths which guarantee reliable measurement, regardless of the flow profile. The advantage of ultrasonic flowmeters like the UFM 3030 is that they have no moving parts or fixtures in the sensor, making them extremely low-wearing and virtually maintenance-free. These characteristics were crucial when it came to the KROHNE UFM 3030's award as the most innovative measuring solution. The jury that awards the prize is made up of two members of the ISA, two representatives of Mexico's national oil company PEMEX, and two other industry experts.

The focus of the trade fair was process automation and it took place from 11 - 13 June in Mexico City. It is put on by the American Instrumentation, Systems and Automation Society (ISA), a worldwide organization for standardization and advanced training in process automation with over 30,000 members. ISA ExpoControl has been held since 1976 and is one of the most important trade fairs for North and South American industries.

About KROHNE: Established in 1921, the family-owned business of KROHNE employs 2,510 people around the world and has representatives on all continents. The company has its headquarters in Duisburg, Germany and develops, manufactures and sells products in the field of measuring technology, standing for innovation and superior product quality. KROHNE is one of the market leaders in industrial process measuring technology.

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